



FOR IMMEDIATE RELEASE
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CanScribe Career Centre wins prestigious Thompson-Okanagan Torch Award for excellence in business

Lake Country, BC – CanScribe Career Centre, Canada’s fully interactive online medical transcription program, is pleased to announce it has been awarded the 2008 Thompson-Okanagan Torch Award for Marketplace Excellence. Part of an inaugural competition held by the Better Business Bureau (BBB) serving Mainland British Columbia and sponsored by the Business Examiner, the Torch Awards recognize businesses that exhibit the highest integrity with customers, staff, and stakeholders.

“It is an honour for CanScribe to be recognized by the BBB, one of BC’s ultimate authorities on good business practices,” says Colleen Gaudet, President and CEO of CanScribe Career Centre. “CanScribe is committed to upholding this recognized standard of exceptional service, which ultimately defines our program as a model example in the marketplace.”

The winners of the 2008 Torch Awards were selected by a panel of business ethics experts based on a number of criteria, including: ethical practices, service excellence, reputation, honest advertising, peer recognition, and management practices.

The judges highlighted CanScribe for its forward-thinking approach to employee retention, which includes regular performance reviews and benefits, as well as profit-sharing and company-paid travel opportunities. In addition, CanScribe employees are encouraged to have personal and professional development growth through education and health courses.

For more information about CanScribe Career Centre, visit www.canscribe.com. To see a complete list of 2008 Torch Award winners, visit www.mbc.bbb.org/torch.

About CanScribe Career Centre Inc.

CanScribe Career Centre offers its online Medical Transcription Course right across Canada. The company is accredited with the Private Career Training Institutions Agency of BC, is a Better Business Bureau Online member and is also certified with Human Resources and Skills Development Canada. CanScribe remains the only Canadian school that is approved by the Approval Committee for Certificate Programs, a joint committee established by AHDI and the American Health Information Management Association, which certifies and approves medical transcription education programs. There are currently only 14 approved Medical Transcription programs in all of North America.